

# Furry 5K

on New Year's Day!

**FUN RUN & WALK JANUARY 1ST 2018 GYPSY HILL PARK**



Dear Friends,

The Augusta Regional SPCA is planning for our fourth **Furry 5K** fun run to be held on January 1, 2018 at Gypsy Hill Park in Staunton, VA. Last race we were thrilled at the turnout and enjoyed a beautiful New Year's Day with many friends. We are again excited to provide a competitive, dog-friendly, and **fun** 5K race for the community. We invite runners and walkers alike to participate, and even to enter their dogs as race competitors!

We hope you will consider a sponsorship of our **Furry 5K** race. Proceeds from this event support the lifesaving programs and services of the Augusta Regional SPCA. We are in our sixth year of incorporating our decision to return to the grassroots mission of our organization. We have been busy building relationships with national and local rescue groups and our efforts have produced positive results. Through these partnerships and our local adoption efforts, we have been able to provide loving and forever homes for 6,741 animals. It is very rewarding to reach out and assist adoptable animals in overcrowded facilities that are facing the possibility of euthanasia.

We are determined to reduce the number of animals euthanized in our community simply because they are unwanted. Our low cost spay/neuter clinic provides a non-lethal solution to this overwhelming problem. **Since the opening of our Agnes Lawrence Spay/Neuter Clinic in 2011 over 15,650 dogs and cats have been sterilized, significantly impacting the number of litters being born in our area.**

## ***Furry 5k Sponsorship Opportunities and Benefits:***

### **“Furry Friends”: \$750**

- Logo placement on race t-shirt, event banner, website & facebook
- Opportunity to place a marketing giveaway in the participant race packets
- 4 race entry fees for company/group
- Exhibit space at event
- Recognition at event

### **“Puppy Pacers”: \$500**

- Logo placement on event banner, website & facebook
- Opportunity to place a marketing giveaway in the participant race packets
- 2 race entry fees for company/group
- Recognition at event

### **“Wagging Walkers”: \$250**

- Logo placement on website & facebook
- Opportunity to place a marketing giveaway in the participant race packets
- Recognition at event

### **“Doggie Dashers”: \$100**

- Recognition on website
- Recognition at event

Thank you for your support. We're looking forward to another fun and successful event!

[www.augustaregionalspca.org/furry5k.html](http://www.augustaregionalspca.org/furry5k.html) Contact: Sue Overton, [arspcadonate@lumos.net](mailto:arspcadonate@lumos.net) | 434.882.1622

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The ARSPCA is a 501C3 Non-Profit Organization. The federal tax ID for the ARSPCA is 23-7089566

*The Augusta Regional S.P.C.A. advocates the humane treatment of companion animals through leadership and proactive solutions to pet overpopulation including adoptions, spay/neuter efforts, and education.*